



Call for Experience Sharing

Since 2014 OzU/İID has been conducting a comprehensive social design initiative in Turkey. The Gökçeada Design Workshops take place every summer in Gökçeada, an island with different communities in the North Aegean Sea. The workshops aim to utilize design as a creative and innovative tool in order to address local social and economic problems in the island. The ultimate goal is to contribute to the island's sustainable social development process. Through community involvement, participants propose new products and services based on Gökçeada's cultural and natural resources. Students, scholars and designers from all around the world have participated in this annual event since 2014.

Following our experience in the Gökçeada Design Workshops on social development in the biggest and demographically diverse island in Turkey, we are now excited to organize the first edition of the **Gökçeada Design Forum for Social Development** focusing on different examples of territorial design projects from Turkey, and the world. The organizing committee of the forum invites all designers, researchers, scholars and practitioners to share their experiences in territorial design and/or the use of design for social development at rural or urban scale.

Keynote Speakers:



Terry IRWIN, *Professor / Head of School of Design, Carnegie Mellon University, USA.*

Terry Irwin is the Head of the School of Design at Carnegie Mellon University and has been teaching at the University level since 1986. Her research is in Transition Design, a new area of design study, practice and research that argues for societal transition toward more sustainable futures. Terry has been a practicing designer for more than 40 years and was one of the founding partners of MetaDesign, an international design firm with offices in Berlin, London, San Francisco and Zurich.

In 2003 she moved to Devon, England to undertake a Masters Degree in Holistic Science at Schumacher College, an international center for ecological studies. After completing her studies, she joined the faculty at Schumacher and taught ecological design thinking and design process to students with backgrounds in biology, ecology, physics, sociology, and activism. In 2007 Terry moved to Scotland to undertake Ph.D. studies at the Centre for the Study of Natural Design at the University of Dundee.

Terry has held faculty positions at Otis Parsons School of Design, Los Angeles (1986-1989), California College of Arts & Crafts, San Francisco (1989-2003) and the University of Dundee, Scotland (2007-2009). For more information: <https://design.cmu.edu/user/322>



Mugendi K. M'RITHAA , *Professor / Cape Peninsula University of Technology, South Africa.*

Prof. Mugendi K. M'Rithaa is an industrial designer, educator, and researcher at the Cape Peninsula University of Technology. He studied in Kenya, the USA, India, and South Africa and holds postgraduate qualifications in Industrial Design and Higher Education, as well as a doctorate in Universal Design. He is widely traveled and has taught in Kenya, Botswana, South Africa and Sweden and is passionate about various expressions of socially conscious (and responsible) design, including: Designerly Strategies for Mitigating Climate Change; Design for Social Innovation and Sustainability; Distributed Renewable Energy; Indigenous Knowledge Systems; Participatory Design.

Mugendi has a special interest in the pivotal role of design thinking in advancing the developmental agenda primarily on the African continent. He is associated with a number of international networks focusing on design within industrially developing (or majority world) contexts. Mugendi is also Africa's first President of the World Design Organization™, formerly known as the International Council of Societies of Industrial Design. Much of his work focuses on the importance of WDO in supporting the aspirations of younger designers worldwide. For more information: <http://udafrica.com/portfolio/prof-mugendi-k-mrithaa/>

How to participate:

- Proposals for a 20 minutes' presentation should be approx. 300 words in length, and should be supported with project links and/or other documenting materials.
- Proposals should be sent to metin.cavus@ozyegin.edu.tr.
- Deadline for the submission of proposals: May 25, 2018.
- Acceptance announcement: May 30, 2018.
- All the papers based on the forum presentations will be published after the event in an edited book.
- The official language of the forum is English. There is no participation fee.

Organizing Committee:

Metin Çavuş, Asst. Prof., Dept. of Communication Design, OzU

Alpay Er, Prof., Dept. of Industrial Design, OzU

Alayça Erözçelik, Inst., Dept. of Industrial Design, OzU

Orhan Hacıhasanoğlu, Prof., Dept. of Architecture, OzU

GDF-SD Forum Secretariat :

Pelin Günay, Res. Asst., Dept. of Industrial Design, OzU

Burak Taşdizen, Res. Asst., Dept. of Industrial Design, OzU

İlke Çakmakoglu, PhD candidate, İİD, OzU

40-min documentary of the 2015 edition of Gökçeada/İmroz Design Workshops (with English subtitles) would give you an idea about the work of OzU / İİD in the island:

<https://www.youtube.com/watch?v=Kf9CYfsszBA>

The Venue, the island of Gökçeada / İmroz

<https://www.lonelyplanet.com/turkey/gokceada>

<http://www.gokceada.com/english/index.html>

Ozyeğin University (OzU)

<https://www.ozyegin.edu.tr/en>

İstanbul Institute of Design (İİD)

<https://www.ozu-iid.com/>